

## FOR IMMEDIATE RELEASE

August 17, 2015

Media Contact: Rick Mercier, Communications Manager Phone: (919) 773-4418

Email: rmercier@garnernc.gov

## **Documentary Nominated for National Award**

"Inside the Garner Fire Department," a 33-minute documentary about Garner Volunteer Fire and Rescue, Inc. (GVFR), has been selected as one of three finalists for a national award recognizing outstanding television and video work by government communicators.

The documentary, produced by PEG Media Partners and GTV11, was nominated in the City-County Communications and Marketing Association's (3CMA) 2015 Savvy Awards in the category of TV and video—one-time special programming for jurisdictions with population 55,000 or under. The program was directed, filmed and edited by PEG Media Partners' Adam Carroll.

In a letter supporting the award application, GVFR Battalion Chief Barrett Penny said: "Adam produced a video that truly captured the essence of the mission of Garner Volunteer Fire-Rescue. He dedicated countless hours with department personnel on incident scenes, training and participating in day-to-day station life, allowing him a better understanding of the life of a firefighter."

The award winner and runner-up will be announced at a ceremony in Atlanta on Sept. 10 during 3CMA's annual national conference.

GTV11 is the Town of Garner's public, educational and governmental channel. Since 2011, the Town has partnered with Knightdale-based PEG Media Partners, which operates GTV11 and produces numerous programs for it, including broadcasts of the regular meetings of the Town Council and "Great People in Garner" with Mayor Ronnie Williams. The latter has won two statewide communications awards.

GTV11 can be seen in Garner on Time Warner Cable channel 11 and AT&T U-verse channel 99. The channel's productions also can be viewed on demand at youtube.com/townofgarner.

For more information on 3CMA and the Savvy Awards, please visit 3cma.org.

###

Follow the Town of Garner on Facebook (facebook.com/garnerpolice), Twitter (twitter.com/townof garner) and Instagram (instagram.com/townofgarner).